



HR INTELLIGENCE REPORT 2019

LinkedIn Talent Mapping
Czech Republic



A New Year means new opportunities to look at more than **1 million** users from the Czech Republic.

We mapped our LinkedIn Talent across various industries. We compared the data with our 2018 report to identify trends and changes affecting the industry in the past year.



We have divided Czech LinkedIn members **based on industry and most common positions**.

We further specified the companies the LinkedIn members work for (top 5 for each position) and which universities they attended.

IT

It seems like everyone needs an IT specialist nowadays. For this year's report we broadened the IT-related industries, now including also computer games program development and more.

Find out at which Czech Universities most of the IT talents studied and what companies they work for.

YOU CAN
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ON
LINKEDIN

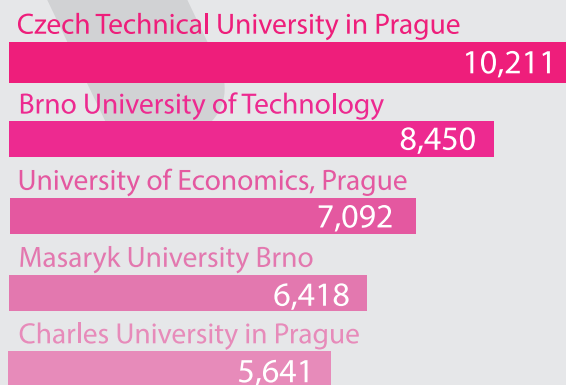


133,157
registered members in
IT/Telco category in 2018

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



Java Developer

12,248 +3.2% ↑ SINCE 2018 11,863

- NetSuite
- Red Hat
- Tieto
- Oracle
- CA Technologies
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Javascript Developer

13,059 +6.1% ↑ SINCE 2018 12,303

- NetSuite
- Tieto
- Red Hat
- Microsoft
- Avast
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

C/C++/C#/ObjC Developer

14,866 +3.7% ↑ SINCE 2018 14,329

- Red Hat
- Honeywell
- Tieto
- NetSuite
- Siemens
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

Python Developer

5,930 +14.8% ↑ SINCE 2018 5,165

- Red Hat
- Seznam.cz
- NetSuite
- Honeywell
- Avast
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

PHP Developer

10,299 +1.7% ↑ SINCE 2018 10,119

- Seznam.cz
- NetSuite
- Red Hat
- Avast
- Tieto
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Ruby Developer

1,110 +5.7% ↑ SINCE 2018 1050

- Red Hat
- Showmax
- Seznam.cz
- GoodData
- Unicorn
- Czech Technical University in Prague
- Masaryk University Brno
- Brno University of Technology

Software Tester

6,507 +5% ↑ SINCE 2018 6196

- NetSuite
- Cleverlance
- Trask solutions
- Honeywell
- Tieto
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

IT Support / Admin

16600 -1.9% ↑ SINCE 2018 16,922

- IBM
- Amazon
- DHL
- Česká spořitelna
- DHL IT Services
- Masaryk University Brno
- Brno University of Technology
- Czech Technical University in Prague

Network Engineer

2,986 +5.2% ↑ SINCE 2018 2,836

- AT&T
- IBM
- OKIN BPS
- O2
- Tieto
- Brno University of Technology
- Czech Technical University in Prague
- Technical University of Ostrava

Technical Consultant

10,911 +5.3% ↑ SINCE 2018 10,361

- Profnit
- Hewlett Packard
- Deloitte
- IBM
- EY
- University of Economics in Prague
- Czech Technical University in Prague
- Charles University in Prague

IT Product Manager

15,302 +6.1% ↑ SINCE 2018 14,422

- IBM
- Honeywell
- ŠKODA AUTO
- ABB
- Tieto
- Brno University of Technology
- Czech Technical University in Prague
- University of Economics in Prague

Scrum Master

4,656 +20.9% ↑ SINCE 2018 3,851

- Tieto
- MSD
- CA Technologies
- Honeywell
- Microsoft
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

LinkedIn industries used for these infographics:

computer & network security

computer games

computer hardware

computer networking

computer software

program development

information technology and services

wireless

internet

information services

telecommunications

FINANCE & SALES

Ceska sporitelna kept its position as the company with the highest number of employees registered as LinkedIn members: Now more than 5,000 and far ahead of all other companies in the industry.

We also noticed LinkedIn is becoming a land of Sales Reps. There are more than **52,000** members!

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+25.8%
growth since last year

107,355
registered members in
Finance & Sales category
in 2018

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



Sales Representative

52,322 +5.8% ↑ SINCE 2018
49,419

- O2
- Česká pojišťovna
- Kooperativa
- Seznam.cz
- Vodafone
- University of Economics in Prague
- Charles University in Prague
- Brno University of Technology

Banker

3,956 +15.8% ↑ SINCE 2018
3,414

- Česká spořitelna
- Komerční banka
- ČSOB
- MONETA
- Raiffeisenbank
- University of Economics in Prague
- Masaryk University Brno
- Technical University of Ostrava

Retail Manager

639 +10.7% ↑ SINCE 2018
577

- Česká spořitelna
- Komerční banka
- UniCredit Bank
- ČSOB
- Vodafone
- University of Economics in Prague
- Czech University of Life Sciences Prague
- Charles University in Prague

Sales Director

16,017 +0.7% ↑ SINCE 2018
15,895

- O2
- ABB
- ŠKODA AUTO
- Siemens
- HP Enterprise
- University of Economics in Prague
- Czech Technical University in Prague
- Charles University in Prague

Tax Advisor

2,278 +11.6% ↑ SINCE 2018
2,040

- Deloitte
- KPMG
- EY
- PwC
- OSVČ
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Financial Advisor

5,536 +4.6% ↑ SINCE 2018
5,290

- Fincentrum
- Česká spořitelna
- Komerční banka
- NN
- OVB
- University of Economics in Prague
- Masaryk University Brno
- Technical University of Ostrava

Relationship Manager

1,234 +5.6% ↑ SINCE 2018
1,168

- Komerční banka
- Raiffeisenbank
- Česká spořitelna
- UniCredit Bank
- Sberbank CZ
- University of Economics in Prague
- Masaryk University Brno
- Czech University of Life Sciences Prague

Finance Manager

6,071 +6.8% ↑ SINCE 2018
5,682

- ČSOB
- SAP
- Česká spořitelna
- Clearstream
- Fincentrum
- University of Economics in Prague
- Masaryk University Brno
- Technical University of Ostrava

Accountant

15,551 +6.1% ↑ SINCE 2018
14,653

- OSVČ
- Exxon Mobil
- Johnson & Johnson
- PPG Industries
- Česká spořitelna
- University of Economics in Prague
- Czech University of Life Sciences Prague
- Masaryk University Brno

Financial Auditor

3,244 +8.3% ↑ SINCE 2018
2,994

- KPMG
- Deloitte
- EY
- PwC
- Komerční banka
- University of Economics in Prague
- Masaryk University Brno
- ACCA

Investment Specialist

1,683 +13.5% ↑ SINCE 2018
1,482

- Komerční banka
- Česká spořitelna
- ČSOB
- FNZ Group
- Raiffeisenbank
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

LinkedIn Industries Used for these infographics:

accounting

banking

investment
banking

retail

pharma

financial
services

apparel &
fashion

MARKETING & MEDIA

Although we thought everyone from marketing was already on LinkedIn, 2018 proved us wrong. Members grew by 12.8% compared to 5% in the previous year.

It seems marketers love their freedom. There are 34% more freelancers than before. Look below to see in which position most freelancers work.

YOU CAN
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LINKEDIN

86,570
members

+12.8%
growth since last year

76,715
registered members in
marketing & media
category in 2018

TOP 10 COMPANIES

Česká televize	1105
Czech radio	616
Freelance	357
TV Nova	315
CZECH NEWS CENTER	272
Radio Free Europe	267
Seznam.cz	246
dOma	228
Economia	212
FTV Prima	204

TOP 5 UNIVERSITIES

Charles University in Prague	4,740
University of Economics in Prague	3,724
Masaryk University Brno	2,907
Tomas Bata University in Zlín	1,823
Czech University of Life Sciences Prague	1,260

Marketing Specialist

14,059 +8.7% ↑ SINCE 2018 12,927

- O2
- ŠKODA AUTO
- Česká spořitelna
- Novartis
- T-Mobile
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

Brand Manager

1,725 +14.6% ↑ SINCE 2018 1,504

- Nestlé
- Plzeňský Prazdroj
- British American Tobacco
- Henkel
- Unilever
- University of Economics in Prague
- Charles University in Prague
- Czech University of Life Sciences Prague

PPC Specialist

5,091 +9% ↑ SINCE 2018 4,668

- Seznam.cz
- Freelance
- Avast
- Alza.cz
- ACOMWARE
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

Event Manager

1,956 +17.2% ↑ SINCE 2018 1,668

- Medtronic
- GUG.cz
- Hilton Prague
- Czechitas
- Freelance
- Charles University in Prague
- University of Economics in Prague
- Masaryk University Brno

Graphic Designer

12,694 +5.8% ↑ SINCE 2018 11,989

- Freelance
- Seznam.cz
- T-mobile
- Česká Televize
- ŠKODA AUTO
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Marketing Manager

8,422 +8.1% ↑ SINCE 2018 7,788

- O2
- Komerční banka
- L'Oréal
- ŠKODA AUTO
- ABB
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

LinkedIn Industries Used for these infographics:

broadcast
media

online
media

media
production

design

music

marketing &
advertising

graphic
design

arts & crafts

fineart

motion picture
& film

public relations
& communications

ENGINEERING

Engineering is still one of the most challenging industries for all sourcers and recruiters. However the number of registered employees on LinkedIn is growing constantly. SKODA AUTO is still the leader with their 3,332 members.

Technical University of Ostrava now have more than 2,000 students and graduates working in engineering. Together with University of West Bohemia they made the TOP 5 list for the first time.

YOU CAN
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143,233
members

+18.7%
growth since last year

120,670
registered members in
engineering category
in 2018

TOP 10 COMPANIES

ŠKODA AUTO	3,332
ČEZ	1,623
Continental	1,451
Honeywell	901
ExxonMobil	764
Valeo	734
ZF Group	645
Varroc Lighting System	591
DHL	533
Faurecia	533

TOP 5 UNIVERSITIES

Czech Technical University in Prague	6,447
Brno University of Technology	6,252
Technical University of Ostrava	4,394
University of Economics Prague	3,253
University of West Bohemia, Pilsen	2,613

Mechanical Designer

22,620 +1.6% ↑ SINCE 2018
22,250

- Honeywell
- ABB
- Siemens
- Valeo
- Continental
- Brno University of Technology
- Czech Technical University in Prague
- Technical University of Ostrava

Process Engineer

1033 +10.7% ↑ SINCE 2018
933

- Honeywell
- Continental
- Valeo
- TE Connectivity
- CommScope
- Brno University of Technology
- University of Chemistry and Technology in Prague
- Technical University of Ostrava

3D Designer

8,635 +12.8% ↑ SINCE 2018
7,650

- Honeywell
- ABB
- Varroc Lighting Systems
- Siemens
- ŠKODA AUTO
- Brno University of Technology
- Czech Technical University in Prague
- Technical University of Ostrava

Quality Specialist

7,160 +8.8% ↑ SINCE 2018
6,579

- Continental
- ŠKODA AUTO
- Red Hat
- ZF Group
- Valeo
- Technical University of Ostrava
- Brno University of Technology
- University of West Bohemia Pilsen

Logistics Specialist

6,375 +6.3% ↑ SINCE 2018
5,994

- ŠKODA AUTO
- Anheuser-Busch InBev
- Continental
- ExxonMobil
- Siemens
- University of Economics in Prague
- Czech Technical University in Prague
- Czech University of Life Sciences Prague

Manufacturing Manager

2,317 +18.7% ↑ SINCE 2018
1,952

- Continental
- Siemens
- ABB
- Faurecia
- BENTELER
- Brno University of Technology
- Czech Technical University in Prague
- Technical University of Ostrava

CNC Programmer

5,825 +10.9% ↑ SINCE 2018
5,255

- ŠKODA AUTO
- Siemens
- Honeywell
- Continental
- CNCTVAR s.r.o.
- Brno University of Technology
- Czech Technical University in Prague
- Technical University of Ostrava

Service Engineer

16,670 +7.6% ↑ SINCE 2018
15,493

- ČEZ
- Freelance
- ŠKODA AUTO
- Continental
- Siemens
- Brno University of Technology
- Technical University of Ostrava
- Czech Technical University in Prague

LinkedIn Industries Used for these infographics:

civil engineering	mechanical engineering	aviation & aerospace	shipbuilding	military	mining & metals
automotive	building materials	tobacco	food production	logistics & supply chain	renewables & environment
furniture	glass, ceramics & concrete	textiles	paper & forrest products	farming	oil & energy

SERVICES

The difficult situation on the Czech labour market demands more skilled HR specialists than ever - in 2018 the number of them increased by 1,000. Even doctors are starting to appreciate the power of LinkedIn and now they number more than 4,000.

With its 166,000 members Services are the biggest industry on LinkedIn.

YOU CAN
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+10.9%
growth since last year

150,205
registered members in
services category
in 2018

TOP 10 COMPANIES

Masaryk University Brno	1203
Accenture	563
Charles University in Prague	557
ADP	523
OKIN BPS	441
Johnson & Johnson	436
Deloitte	390
Moravia	378
University of Economics in Prague	364
RE/MAX	350

TOP 5 UNIVERSITIES

Charles University in Prague	11,860
Masaryk University Brno	8,390
University of Economics in Prague	6,941
Palacký University in Olomouc	4,147
University of West Bohemia, Pilsen	2,387

HR Manager

4,833 +6.7% ↑ SINCE 2018 4,528

- Amazon
- Honeywell
- CoolPeople
- Novartis
- Adecco
- Charles University in Prague
- University of Economics in Prague
- Masaryk University Brno

HR Specialist / Recruiter

15,199 +7.2% ↑ SINCE 2018 14,173

- Amazon
- SAP
- Accenture
- Grafton Recruitment
- Novartis
- Charles University in Prague
- University of Economics in Prague
- Masaryk University Brno

Procurement Specialist

4,169 +16.9% ↑ SINCE 2018 3,566

- ExxonMobil
- ČEZ
- Accenture
- ŠKODA AUTO
- Siemens
- University of Economics in Prague
- Technical University of Ostrava
- Czech University of Life Sciences Prague

Management Consultant

14,818 +8.9% ↑ SINCE 2018 13,598

- Deloitte
- EY
- Partners Financial Services
- SAP
- P
- University of Economics in Prague
- Charles University in Prague
- Czech Technical University in Prague

Fleet Manager

409 +16.5% ↑ SINCE 2018 351

- ŠKODA AUTO
- Toyota
- Ford Motor Company
- Hyundai
- VW Financial Services
- Czech Technical University in Prague
- University of Economics in Prague
- Technical University of Ostrava

Facility Manager

1070 +16.6% ↑ SINCE 2018 917

- ATALIAN CZ
- Mark2 Corporation
- LEGO Group
- CPI Property Group
- Zentiva
- Czech Technical University in Prague
- Brno University of Technology
- University of Economics in Prague

Lawyer

7,540 +8.4% ↑ SINCE 2018 6,951

- HAVEN
- Havel & Partners
- Freelance
- Česká spořitelna
- Czech National Bank
- Charles University in Prague
- Masaryk University Brno
- University of West Bohemia Pilzen

Real Estate Specialist

473 +7.2% ↑ SINCE 2018 441

- RE/MAX
- M&M reality
- Svoboda&Williams
- Dumrealit.cz
- BIDLI
- University of Economics in Prague
- Charles University in Prague
- Czech Technical University in Prague

Translator

3,932 +5.7% ↑ SINCE 2018 3,718

- Freelance
- Masaryk University
- Charles University
- Albatros Media
- Anheuser-Busch InBev
- Charles University in Prague
- Masaryk University Brno
- Palacký University in Olomouc

Teacher

14,898 +5.6% ↑ SINCE 2018 14,107

- Charles University in Prague
- Masaryk University Brno
- Elementary school
- University of Economics Prague
- James Cook Languages
- Charles University in Prague
- Masaryk University Brno
- Palacký University in Olomouc

Medical Doctor

4,284 +12.8% ↑ SINCE 2018 3,796

- Nemocnice Na Bulovce
- Všeobecná fakultní nemocnice Praha
- Fakultní nemocnice v Motole
- St. Anne's Hospital Brno
- Nemocnice na Homolce
- Charles University in Prague
- Masaryk University Brno
- Palacký University Brno

LinkedIn Industries Used for these infographics:

human resources	staffing & recruiting	government administration	law practice	law enforcement	international affairs
primary/secondary education	higher education	education management	leisure, travel, tourism	hospitality	real estate
hospital & health care	management consulting	outsourcing, offshoring	security & investigations	libraries	translation & localization
printing	consumer services	utilities			



Recruitment Academy



DAY 4	Psychometrics Recruitment Analytics Offer management	RACR® Recruitment Academy® Certified Recruiter
DAY 3	Interviewing Techniques The Psychology of Interview Relationship with Hiring Managers	RACS® Recruitment Academy® Certified Sourcer
DAY 2	Recruitment Process Segmentation Employer Branding Job Ads and Recruitment Campaign	RACP® Recruitment Academy® Certified Professional
DAY 1	Today's Job Market Situation Social Media Talent Sourcing Personal Branding for Recruiters	
DAY 0	Recruitment Process Basics Social Media Recruitment Essentials Introduction to HR Marketing	

We've gained a lot from our trainings from Recruitment Academy. We discovered new perspectives that enable us to become masters in recruiting. We would recommend them to other companies that want to add value to their recruitment teams.

Roman Závůrka
AVON, HR

REFERENCES





The mission of **Recruitment Academy** is to provide in-depth HR and recruitment knowledge to professionals in a rapidly changing market. Through our trainings, we increase the credibility and labor market value of the attendees, and in doing so, globally cultivate the recruitment environment for new employees. We are the first specialized educational institution for recruiters in Europe, offering both open and tailor made courses, certification programs according to the company's specific needs.

Do you need to analyze employers in your region? Salary level, benefits, usage of social media etc. Do you need to know how many specific specialists are in the area? Or how often they change their job?

We can do this for you as part of our **Talent Mapping** service.

FEEL FREE TO CONTACT US

LinkedIn Talent Mapping
Czech Republic

2019

Josef Kadlec
Founder & CEO
josef@recruitmentacademy.cz

Recruitment Academy
Wenceslas square
110 00 Prague 1

www.recruitmentacademy.cz
www.recruitmentacademy.co